



SOUTH BREVARD GARDEN CLUB ASSOCIATION EXECUTIVE BOARD MEETING MINUTES

Date: January 30, 2023

Mission Statement: SBGCA is a community-based organization providing a link between the members of six garden clubs in the greater Melbourne area, potential gardeners and the general public. It's objective is to increase the knowledge of horticulture, conservation, civic beautification and environmental focus.

The Executive Board meeting was held at The Landing at Hotel Melby and was conducted over lunch.

Board Members present include:

- Joyce Barton, President
- Lisa Robinson, Vice President, was not able to attend.
- Lydia Barbour, Secretary
- Kathryn Merry, Treasurer

The agenda for this meeting included:

Old Business

Mission Statement
Club Attendance at Meetings
Website
Treasurer's Report
Plants Available for Donation at Each Meeting

New Business

Nomination Committee
Philanthropic Considerations

Decisions made were as follows:

Mission Statement was discussed.

Club Attendance at Meetings. The chart that Lydia provided will be modified to include the meetings thus far this year and meetings in 2015-2016. Each chart will have a row added to show the total of non-host members attending each meeting. The data will be presented to the membership at the April meeting in slides that use sentences rather than a spreadsheet. Additional data that may prove useful includes:

- Total membership for each club so that % attendance can be calculated;
- Meeting day and any other regularly scheduled events for each club to show their relationship to the SBGCA 1st Monday of the month meeting date;
- Whether the program provided is an issue; and
- Whether the weather is or has been an issue.

Website. In looking at the website using a phone, it became clear that using two columns does not enable a person to see the second column of information.

The Mission Statement needs to be linked to the SBGCA name so that it can be accessed more easily.

Minimum requirements for each club's landing page need to be established to include either a link to their own website or this information: Meeting Schedule, day of the month, and time of day, and location or, if location varies, a statement about that.

Lydia will post the Category 1 & 2 Invasive Plant lists, sorted by Common Name, on the website with a link to the website that provides the original list sorted by Scientific Name.

There are minimal entries on the Recipe Page.

Treasurer's Report. Kathryn reviewed the data. The current balance is over \$1500 and as long as we keep it there we will incur no monthly charge from TDBank. It is possible to change banks, but if using a local credit union, the person establishing the account must be a member. This will not work because the new officers may not be members and the account will have to be moved.

Plants available for Donation at each Meeting. The plant sale at the December Meeting is not the main event and should be eliminated because the income realized is not worth the effort. Perhaps members could be encouraged to bring plants to be part of the auction instead.

The issue of Florida's requirements for plants we sell using the license they provided us is to be addressed. Joyce will provide the license and the related requirements for further discussion.

Nomination Committee. Requirements in the Bylaws need to be researched. We concluded that however many are required, there should be no more than one member from any one club.

Philanthropic Considerations. Kathryn recommended that we consider keeping a minimum balance at \$1500 for planning donations and will prepare a budget with recommendations for planning.